

Social Media and Email Marketing Sales Funnel

Social media post

- Create compelling and engaging posts
- Provide valuable content related to your product or service

Invitation email

- Send a personalized email
- Add a call-to-action (CTA) that prompts recipients to register or sign up for an online event or webinar

Online event

- Conduct a live presentation, a product demonstration, or a workshop
- Build rapport, establish credibility, and showcase your expertise

Offer

- Make an offer (a special promotion, a limited-time discount, or an exclusive package)
- Create a sense of urgency

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